

JUSTGIVING GUIDELINES

Raising money for a charity / Setting up your Fundraising Page for a charity

It's quick and easy to set up a Fundraising Page for a registered charity. If you'd like to run your own project to help a friend in need or a local or overseas community, JustGivingCrowdfunding can help make it happen.

Just follow the steps below to create your page for a charity:

1. Log into your account and click 'Start Fundraising'.
2. When asked 'Are you fundraising for a registered charity?', select 'Yes, continue'.
3. Search for the cause you want to support. If they're not listed, nominate them to join and we'll drop them an email with instructions on how to sign up.
4. Let us know whether you're taking part in an event, celebrating an occasion, fundraising in memory or doing your own thing.
5. If you can't see your event listed, select 'Add your own' at the bottom of the page and tell us a bit more about your activity.
6. Choose your web address – this is the link you'll be sharing with friends and family when asking them to donate.
7. Tick 'Yes' if you're running a bake sale, or selling tickets to an event, raffle or auction. Donations to your Page won't be eligible for Gift Aid. Find out more here.
8. Click 'Create your page'.

Job done! Your Fundraising Page is now set up and ready to accept donations. We'll send the money that you raise to your charity on a weekly basis. Now you can start on the fun stuff – personalising your page and sharing it friends and family.

Raising money for a charity / A guide to team pages

A team page allows you and your friends to join your individual fundraising pages together. They're great if you want to raise money separately whilst still contributing to a larger team goal.

The page will list everyone's individual page, as well as the different charities you're raising money for and the collective total you've raised together.

Once you've finished, your team page will look a little like this - PTO

JustGiving is raising money!



Log in

Thanks for visiting our team fundraising page.

We've joined together to raise money for charity. You'll see our team fundraising target on the right. Your donation can really help us smash this goal

Remember: Donating through JustGiving is simple, fast and totally secure. Your details are safe with JustGiving - they'll never share them with anyone or send you unwanted emails. Once you donate, they'll send your money directly to the charity. They'll make sure Gift Aid (an additional 25%) is reclaimed on every eligible donation by a UK taxpayer, too. That means more money goes to the charity, faster, with JustGiving.



Team target: **£500.00**

Raised so far: **£0.00**

Log in

0
Tweet

Team members

[Join the team](#)

Sort by:

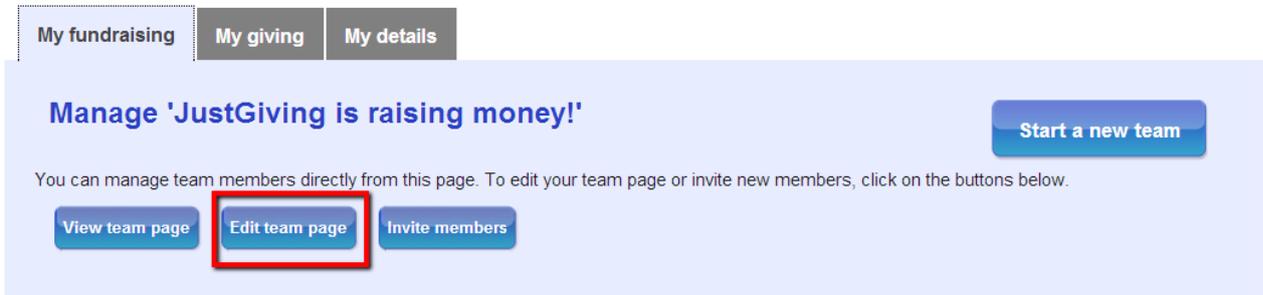
Name	Fundraising progress	Raised so far
 JustGiving Consumer Help Demo charity 2	0 donations <div style="background-color: #76b82a; color: white; text-align: center; padding: 2px;">0%</div>	£0.00 <div style="background-color: #76b82a; color: white; text-align: center; padding: 2px;">Donate</div>
 JustGiving Consumer Help Demo Charity 1	0 donations <div style="background-color: #76b82a; color: white; text-align: center; padding: 2px;">0%</div>	£0.00 <div style="background-color: #76b82a; color: white; text-align: center; padding: 2px;">Donate</div>

How to create a team page

1. Log in to your account.
2. In the top right hand corner of the screen, click on your name and select 'Your Fundraising'.
3. Click 'Start a new team'.
4. Name the team and choose the team's web address.
5. Decide if your page is going to be open (anyone can join) or closed (you'll need to authorise new team members).
6. Set the team's fundraising target.
7. Choose one of your fundraising page to add to the team.
8. Click on 'Make a team page'.

How to edit your team page

Once you've set up a team page, edit it by clicking your name in the top right hand corner and selecting 'Your Fundraising'. Click on your team under 'Teams you have started' and select 'Edit team page'.



From here, select the relevant 'Edit' button to:

- Change the title of your team page
- Add a photo
- Add a logo
- Add a story
- Add a target
- Change the default order in which team members are listed.

Prefer to fundraise as a group on the same page?

If you and your team mates are fundraising for the same charity and would prefer to use the same page, create a regular fundraising page and list all of your names in the story section. Choose a web address that reflects your team name, you could also update the name in the account to reflect your team name.

Raising money for a charity / How can I join and invite others to a team?

As long as you've created an individual fundraising page, you can join a team by visiting the page and clicking on the 'Join the team' button.

Select the page you want to join to the team and click 'Confirm'. If you're joining an open team, your page will be added straight away. If you're joining a closed team, the team administrator will be notified by email that you'd like to join.

JustGiving is raising money!



Thanks for visiting our team fundraising page.

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Team target: £500.00

Raised so far: £0.00

[Tweet](#)

Team members

[Join the team](#)

Sort by: Name ▾

Name	Fundraising progress	Raised so far
 JustGiving Consumer Help JustGiving is raising money for The Demo Charity	0 donations 	£0.00 
 JustGiving Consumer Help Demo Charity 1	0 donations 	£0.00 

If you haven't created your own fundraising page yet, you'll need to set that up first. If you'd prefer to share a fundraising page that a friend has already created, just ask them to include your name in the story section of the page.

Make sure your friends have created their own individual Fundraising Page by logging in and clicking on 'Start Fundraising'. To invite them to join your team, send them the web address of the page (www.justgiving.com/teams/...) and ask them to click 'Join the team'.

Boost your fundraising / Fundraising for a charity checklist - are you using all of the features?

Use this checklist to make sure you're taking advantage of all the different features.

Have you:

1. Added a photo? Fundraisers who add a profile picture tend to raise 15% more.
2. Added a fundraising story? An engaging story can make all the difference. Not sure what to say? Here are some pointers to help you write a great story
3. Set a fundraising target? Target setters raise up to 46% more, so it's a great way to kick-start your fundraising.
4. Added a fundraising summary? Make sure your supporters know what you're doing, for who and why. A page with a summary raises an average of 9% more.
5. Added updates? Regular updates keep your page looking fresh and give you plenty of opportunities to share it. We've found that you could raise an average of 6% more for every update you make!
6. Chosen a page theme? Give your page a background that really reflects your fundraising.
7. Joined a fundraising team? There really is strength in numbers - pages that are part of a team raise an average of 10% more.
8. Joined your company's fundraising? If your company has a JustGiving profile, add your page to it. It's yet another place for people to find out about your fundraising.
9. Added any money you've raised offline? Add any cash or cheque donations you've collected so everyone can see the total amount you've raised.

JustGiving Search for a charity, friend or project Log in Sign up Menu

1. Add a photo



3. Set a fundraising target

153%
£2,461.00
raised of £1,600 target
by 127 supporters

Donate

Share on Facebook

Camille runs the 2012 London marathon!

Running the London Marathon for Whizz-Kidz because they do amazing work for disabled children.

Event: Virgin London Marathon 2012, 22 Apr 2012
Teams: JustGiving London marathon team, JustGiving's London marathon runners 2012

4. Add a fundraising summary

Whizz-Kidz
We give disabled kids mobility equipment to help them to be independent

Story

I never thought running a marathon was for me. However, last year I hung out at mile 18 of the London marathon and cheered for participants of every shape and size (I yelled so much that I lost my voice). After that day, I was inspired to run it. I'm determined to train properly and make sure I complete it.

I'm raising money for the amazing charity Whizz-Kidz. We did the Neon Night Walk in July and I was deeply impressed by the work Whizz-Kidz does for

Read full story

Share this story

Facebook Twitter Email

2. Add a fundraising story

Supporters 127

- Auntie Pat** 4 years ago
Well done Cam! **£20.00**
- Swami Nathan** 4 years ago
Good job **£2.00** + £0.50 Gift Aid
- The JustGiving Team** 4 years ago
Congratulations Camille! **£500.00**
- Ryan Harrison-Grundy** 4 years ago
£2.00 + £0.50 Gift Aid
- Ryan** 4 years ago
This is another test. Well done Camille! **£2.00** + £0.50 Gift Aid
- Amy O'Connor** 4 years ago
£15.00 + £3.75 Gift Aid
- Lydia Outhwaite** 4 years ago
Congratulations Camille! Wow, truly incredible. Lots of Love Lyd & Gus **£5.00** + £1.25 Gift Aid

Show more

Donate

Updates 2

5. Add updates

- Camille Reynaud** 4 years ago
I surpassed my target on Thursday! What a great feeling! Thank you to everyone who has supported me. Race day is only 2 days away. I'm excited (but also nervous) to join the other 35,000 running the marathon. I'm so proud to be on the Whizz-Kidz team!
- Camille Reynaud** 4 years ago
I surpassed my target on Thursday! What a great feeling! Thank you to everyone who has supported me. Race day is only 2 days away. I'm excited and extremely nervous to join the other 35,000 running the marathon and especially the Whizz-Kidz team!

Camille Reynaud started fundraising for Whizz-Kidz 12th Oct 2011

Photos 8

6. Choose your charity's colour theme



Company

JustGiving 2013

7. Join your company

Fundraising teams

JustGiving London marathon team

JustGiving's London marathon runners 2012

8. Join a fundraising team

About the charity



Whizz-Kidz

Whizz-Kidz aims to improve the quality of life of disabled children and young people in the UK through the provision of customised mobility equipment. We also provide help and advice to the children and their families and raising awareness of mobility-related issues through national campaigning.

Charity Registration No: 802872

Donation summary

Total raised	Online donations	Offline donations	Text donations
£2,461.00 + £278.50 Gift Aid	£1,278.00	£148.00	£135.00

9. Add money raised offline

Boost your fundraising / How to write your fundraising story

Writing doesn't always come that naturally to everyone, so we've put together some tips to help you write a fundraising story that's unique, engaging and inspiring for your supporters.

Everyone's reasons for fundraising are different, and this is your chance to let the world know why your chosen charity matters so much to you. Whether you've personally benefitted from the services that they provide, or feel strongly about the work they are doing for others, let everyone know! It might even motivate them to become a fundraiser too...

So how do you make your story stand out? Fortunately, there are some pretty simple steps you can follow. Just think about what, how and why.

Why have you decided to fundraise?

What motivated you to start fundraising? Have you set yourself a personal challenge, like running a marathon? Did a particular person inspire you? Maybe you have a connection to a certain charity and want to do something to pay them back for their support. Sharing your reasons might feel a little bit intimidating but the more you are able to tell people about why you're fundraising, the more chance you have of inspiring their empathy – and their generosity!

Why did you choose your charity?

What does your chosen charity mean to you? What kind of work do they do, and why is it so important? Have they helped you or someone you know, or do you just wish an organisation like theirs had existed at some previous point in your life? Remember to include a link to their website so that your supporters can find out more about them too.

What are you doing to raise money?

This is the part where you get to show off your brilliant, selfless, physically demanding, or just plain crazy idea. Whether you're taking part in your first Ironman triathlon, hosting a bake sale or forgoing birthday presents in favour of donations, don't be afraid to shout about it. Tell everyone how much effort you're putting in, or exactly what you're sacrificing for your chosen cause.

How will the money you raise help the charity?

Encourage people to donate by telling them exactly how their money will help. You could get in touch with your charity directly and ask for a breakdown of what specific sums of money could mean to them. This is a great way of showing people what kind of impact their donation will have.

When people can see what they're 'buying' with their donation, they may feel more inclined to show their support or even increase the size of their donation.

What does people's support mean to you?

Use your fundraising page as an opportunity to thank your donors for getting involved. Let them know how encouraging their support is and how much it means to you that they are getting involved.