

CAROLS BY CANDLELIGHT

2017 SPONSORSHIP PROPOSAL

Imagine spending your life as a social outcast just because you have a cleft lip.

For all too many children in countless developing countries, this is a reality. Children and adults with an unrepaired cleft condition live with unimaginable emotional and physical suffering; yet a surgery can take as few as 45 minutes and cost as little as £150 to change their lives. Operation Smile works to ensure that no child suffers from a lack of access to safe surgery – no matter what that reconstructive surgery entails.

We are an international medical charity whose global network of thousands of credentialed medical volunteers from more than 80 countries are dedicated to helping improve the lives of children across the world. Since 1982, Operation Smile has provided over 240,000 free surgeries for those born with cleft condition and other facial deformities.



Carols by Candlelight is Operation Smile's flagship event being held in 2017 on **7th December** at the beautiful Grosvenor Chapel, Mayfair. Over 350 people will attend on the evening to celebrate Christmas, sing carols, listen to fabulous readings from celebrity readers, as well as enjoy fantastic musical entertainment from the IDMC gospel choir and other musical stars.

By sponsoring Carols by Candlelight you can help ensure that every penny raised will help provide surgery for children and young adults' worldwide living with cleft lip, cleft palate, and other facial deformities. Through our shared vision to improve the health and lives of children worldwide through access to surgical care, we can help raise your company profile, internally and externally, and give your staff pride in the organisation that they work for as well as a fantastic evening of entertainment.

Sponsorship Opportunity

We are looking for Carols by Candlelight sponsors to support Operation Smile's commitment to bring safe surgery to those in need. We are offering two levels of sponsorship with the following benefits:

OFFICIAL SPONSOR £2,500

- Prominent logo on all marketing material as Official Sponsor
- Social media campaign support
- Double page spread in Event Programme
- Features in Operation Smile e-newsletter
- Logo on our website
- Opportunity to send marketing material to all attendees
- 10 tickets to service and drinks reception

OFFICIAL PARTNER £1,000

- Logo on marketing material
- 1 page advert in Event Programme
- Logo on our website
- 5 tickets to service and drinks reception



To discuss this proposal in more detail please contact **Alix Odgers, Major Gifts Manager**

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